

Introducing Climate Macro Strategy

ASR is delighted to announce the re-launch of our popular Macro ESG service as Climate Macro Strategy from this Friday 14th July.

Why have you changed the name?

- We wanted to better reflect the primary focus of what we do – namely how climate change and environmental factors can impact macroeconomics, asset allocation and strategy decisions.

Are you changing what you do?

- There will be no change to our approach or topics we cover.
- We will continue to cover the intersection of climate change with macro strategy.
- We are still focused on how society and governance are impacted by climate change.

Why Climate Macro Strategy?

- **Climate Macro issues are growing in importance**
 - Climate records being broken regularly – July recorded the hottest day ever. Ratings agencies and analysts are not yet incorporating all of these risks into their forecasts.
 - At the same time, the climate transition is taking place at faster rate than expected – with major implications for growth, inflation, fixed income, equity and commodity returns.
- **Climate Macro is for generalists, not just specialists**
 - Understanding climate drivers/impacts is important because it will impact all investors, not just those with an ESG/sustainability mandate.